



NEWS RELEASE

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Coldwell Banker Vietnam announces exclusive alliance with green development and research company

Phu My Hung, Ho Chi Minh city, Vietnam, (Oct 28, 2008) – WINN ENTERPRISES, LLC, MASTER FRANCHISE HOLDER FOR COLDWELL BANKER VIETNAM (CBVN) proudly announces an exclusive alliance with INNOVATIVE SEED, a green development consulting and research firm based in the United States.

“Our strategic alliance with Innovative Seed will position CBVN as the leading resource for those wishing to incorporate green technology into the development of their real estate projects,” said Kim Nguyen, CEO of Coldwell Banker Vietnam. “As a forward-thinking company, we want to be part of developing projects that are environmentally sustainable and help preserve the beauty and natural resources of Vietnam.”

“We look forward to collaborating with Coldwell Banker Vietnam to provide their clients with development solutions using the best available green building methods and technology,” said Michaelangelo Bellusci, Managing Partner of Innovative Seed.

Innovative Seed, LLC is a private company, headquartered in Central California with international offices in Jalisco, Mexico at the University of TecMilenio. Inovative Seed is a company dedicated to designing, promoting, and creating local, regional, statewide, and international economic development opportunities, through collaborative associations and partnerships with private entities, public institutions, governmental agencies and non-profit organizations.

About Coldwell Banker®

Since 1906, the **Coldwell Banker®** organization has been a premier full-service real estate provider. In 2007, *Franchise Times* magazine’s prestigious Top 200 issue ranked the **Coldwell Banker** system No. 1 in real estate for the eighth straight year and 12th among franchisors in all industries. The **Coldwell Banker** System has approximately 3,800 residential real estate offices and nearly 117,000 sales associates in 47 countries and territories. The **Coldwell Banker** System is a leader in the industry in residential and commercial real estate, and in niche markets such as resort, new home and luxury property through its **Coldwell Banker Previews International®** division. It is a pioneer in consumer services with its **Coldwell Banker Concierge®** Service Program and award-winning Web site, www.coldwellbanker.com. Coldwell Banker Real Estate LLC is a subsidiary of Realogy Corporation, a global provider of real estate and relocation services. **Coldwell Banker®** is a registered trademark licensed to Coldwell Banker Real Estate LLC. Each office is independently owned and operated.